

RESOURCES

Here we present all of the resources we discussed in the book for easy reference. If you find any of the links aren't working, please let us know so we can fix it or find a replacement. Enjoy!

PRE-PLANNING

- **Personal Goal Setting** [mindtools.com] : Pay particular attention to the information under the “Goal Setting Tips” heading.
- **Six Steps to Finding Your Target Market** [selfpublishingteam.com]
- **How to Craft a Killer Elevator Pitch That Will Land You Big Business** [dumb-littleman.com]
- **Five Tips for Finding Writing Time** [copyblogger.com]
- **Outlining Your Novel: Why and How** [thecreativepenn.com]

WRITING

- **The Writing Process from DailyWritingTips.com** [dailywritingtips.com]
- **Six Ways to Start the Writing Process by LifeHack.org** [lifehack.org]
- **Ernest Hemingway's Top 5 Tips for Writing Well** [copyblogger.com]
- **Writers on Writing: Twelve writers discuss the writing process.** [grammar.about.com]

EDITING

- **The Differences in Copy and Content Editing (PDF)** by Victory Crayne
- **The Best Book Editors on Twitter** [Jason Boog]
- **Edit 911** [edit911.com]

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MORE RESOURCES

BIG SELF-PUB DECISIONS

- Book: **The Complete Guide to Self-Publishing** by Sue Collier and Marilyn Ross
- Book: **Guide to Book Publishers, Editors & Literary Agents** by Jeff Herman
- Article: **Comparison of Self-Publishers** by Dog Ear Publishing

SELF-PUB DETAILS

- **What is an ISBN?** [wikipedia.org]
- **Where can I find an ISBN?** [myidentifiers.com]
- **How to set your price** [writing-world.com]
- **What is an eBook?** [wikipedia.org]

DESIGN

- **The Book Design Review**: Although now on hiatus, it remains a great resource of book design examples and information.
- **Self-Published Design Review**: Reviews of the design of self-published titles.
- **Basic Book Design**: A Wikibook offering up the basics of, well, book design.
- **The Book Designer**: Rich resource for indie authors on all aspects of book design.

MARKETING

- **Pre-publication Book Marketing Tips** [blog.marketingtipsforauthors.com]
- **Blog Tour Primer** [thedabblingmum.com]
- **Marketing Your Book By Giving Away Free Stuff** [bookbuzzr.com]

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